

X-Mas Checklist

Gift voucher shop

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- ☐ Check all vouchers for prices, variants, and text
- ☐ Expand or adjust offers, or reactivate vouchers
- ☐ Create promo codes and special offers

Marketing

- ☐ Promote the vouchers on social media
- ☐ References on the website (images, links, navigation)
- ☐ Information and links in the newsletter
- ☐ Design and embed an email signature
- ☐ Display stands in public areas

Info:

