



# Customer Story

## Bains d'Ovronnaz

**Switch off, take a deep breath and turn your gaze to the stunning mountain range that surrounds you. The Rhone valley below you, the snow-capped peaks of the Valais Alps just across the way - the Bains d'Ovronnaz offer this and much more. With e-guma, this complete experience can now be offered as a gift, 24/7.**

It begins with the journey in the mail van, through the fascinating Rhone Valley, climbing to an altitude of 1,400 m above sea level, to the famous Ovronnaz thermal baths. The three thermal pools, two of which are open-air pools, invite you to relax. The baths are served by two hotels and a chalet, meaning the pos-

sibilities for direct marketing are virtually limitless. The comprehensive range of overnight stay packages and numerous treatments are not only worth booking for yourself, but also make a great gift. It was with these aspirations that Bains d'Ovronnaz introduced e-guma in 2017. They can thus offer their vouchers for sale in three different languages, available to print yourself 24/7, and in so doing keep all administrative expenses to an absolute minimum. In addition to the great support provided by e-guma, Rachel Bichet, Managing Director of Bains d'Ovronnaz, highlights the stability and the intuitive operation of the software, which made a significant contribution to simplifying processes and maximising the performance and efficiency of each individual employee.

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**We really value the support and availability of the e-guma team. The stability and user-friendliness helped us to maximise our business with regard to performance and efficiency. We highly recommend e-guma to all businesses!**

Rachel Bichet, Managing Director