



Customer Story

Tschuggen Hotel Group AG

With its four hotels, the Tschuggen Hotel Group stands for a unique holiday experience, unobtrusive hospitality, award-winning cuisine, top-class wellness facilities, colourful interior design, and breath-taking views of fairytale destinations in Switzerland.

The Tschuggen Hotel Group comprises the Tschuggen Grand Hotel, the Valsana Hotel & Apartments in Arosa, the Carlton Hotel in St. Moritz and Hotel Eden Roc in Ascona. The group solution offered by e-guma links the respective clients, which are individually configured for each hotel, enabling the sale of vouchers across all locations as well as the re-

demption of all vouchers across all locations with significantly simplified billing between the participating businesses. The possibilities for guests to (partially) redeem their vouchers in any Tschuggen Group establishment are virtually limitless, while the system provides a clear breakdown of all the figures in the background. This has ensured that the Group has been able to operate its voucher business for many years without any discrepancies. Another highlight for guests is the simple and intuitive handling of all vouchers, which is just as unforgettable as the experiences offered by the individual establishments themselves.



e-guma is very user-friendly – both for our guests and for our employees. Thanks to the print at home function, we have also been able to significantly increase our voucher sales.

Leo Maissen, Leader of the Hotel Group