



Customer History

CERVO Mountain Boutique Resort

The leading magazine for luxury travel, „Connoisseur Circle“, has named the Zermatt five-star hotel the „best mountain hotel in Switzerland“ for 2019. The view it offers of the Matterhorn is simply sensational.

Eight chalets with generous rooms and suites make up this hotel. Its location, on the edge of the forest and the village, is unique and guarantees relaxation. All CERVO chalets feature a private wellness area which can be used by the hotel guests staying in the respective chalet. Their design creates a sense of balance between Alpine charm and modernity.

CERVO has been using e-guma for the sale, administration, and marketing of its vouchers since 2010. Thanks to the use of cloud software and constant updates, they are always up to speed - even after more than 10 years of cooperation. Daniel F. Lauber, the host of the Mountain Boutique Resort, praises in particular the system's ease of use, both for guests in the online shop and for on-site employees via the intuitive backend. And all of this comes at a very fair price and with a customer support system that is based on partnership.



For us, e-guma is the ideal voucher system. Alongside transparent and fair costs as well as customer support, we love the user-friendliness it offers. And this is true from all perspectives: that of the customer and that of the employee.

Daniel Lauber, Director